

# Entrepreneur Conversations Podcast

## Media Kit 2016

conversations, commitments, choices  
**[dailylifemastery.com](http://dailylifemastery.com)**



## Why Entrepreneur Conversations Podcast?

Entrepreneur Conversations Radio podcast influences women to create conversations, commitments and choices for a prosperous mindset and purse. The focus is to: commit to vibrance for daily-life-mastery; work on versus in ones' life with mindful choices; and, engage in conversations to enhance versus diminish all women. The desired outcome is a shift from survival to stability, then prosperity mode in all life areas.



### Meet Christine

Christine Monaghan focuses on three core strengths: business development; collaboration; and, life mastery. She has raised millions in sponsorship and sales, and co-produced international level sports and cultural events. Now, she influences entrepreneurial women to create daily-life-mastery through her signature one-page plan and Entrepreneur Conversations radio podcast.

### Did you know?

Christine celebrated her first entrepreneur accomplishment at age 7 with a published article in Readers Digest; negotiated and secured the private suite catering contract for inaugural Molson Indy, Vancouver, BC, age 25; co-produced The Vancouver Snow Show (30,000+ attendees/80 tons of snow); Director Food/Beverage and sponsorship, Hydroplane Races (80,000 attendees); created a four-city national personal growth series sponsored by Discovery Health Channel, Chatelaine Magazine, Indigo bookstores with 300+ nationally recognized presenters; trained and completed a half-marathon, survived a near-death experience; became a legal guardian of a 14 year old girl; wrote and published a book; and, currently is cultivating a hobby growing heirloom garlic – 600+ bulbs strong.

## A few Internationally Recognized Guests



**Robin Emmons**  
2013 CNN Hero



**Dallas Page**  
World Wrestling  
Champion /  
founder YRG Yoga



**Michael Losier**  
Law of Attraction  
author



**Julie Cottineau**  
former VP Brand,  
Virgin



**Ted Rubin**  
#1 CMO  
social-media



**Barbara Stanny**  
8-time author/  
Money Expert



**Summer  
McStravick**  
creator, HayHouse  
Radio



**Brent Bishop**  
New Balance  
Ambassador,  
Canada

## Targeted Listeners

Decide to take a promotional spot with our podcast and give yourself: Access to thousands of smart, savvy, growth-oriented women growing into the next best version of self.

## Potential Reach – The Numbers



## Entrepreneur Conversations Featured!

Our podcast has been featured on one of the top platforms, **blogtalkradio** 

- ✓ 2015 #1 ranked show entrepreneur business category Blog Talk Radio (729 shows)
- ✓ 2015 Top Ranked Entrepreneur Podcast of Day - 8 times (Blog Talk Radio)
- ✓ 2014 Top Ranked Entrepreneur Podcast of Day - 12 times (Blog Talk Radio)

Entrepreneur Conversations airs on these online platforms, a 60 million+ reach.



## Podcast Promotional Spot Opportunity

### PROMOTIONAL SPOTS

**\$400 monthly (\$100/episode)**  
**\$750 upfront**  
**2-Month Commitment**

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- ✓ 8 x 30 second live promotion spots (1 weekly)
- ✓ 8 Social-Media podcast posts with your logo (1 weekly)
- ✓ 8 weekly videos promoting your podcast support (1 weekly)
- ✓ Supply us your branded social-media post; we'll share (x 4)
- ✓ Your Logo and clickable link on our podcast website page
- ✓ Residual promotional value indefinitely from archived podcast downloads
- ✓ Opportunity for one guest spot on podcast over next 4 months

Upon confirmation, you'll receive a branding form to complete so we can deliver your exact brand message and tag your social-media

### Let's have a conversation...

Please connect so we can learn about your goals and how to collaborate to deliver your message. It's all negotiable.

**CHRISTINE MONAGHAN**

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